

## Structural Equation Modeling Paul D. Allison, Ph.D.

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# **Structural Equation Modeling**

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www.StatisticalHorizons.com

## **Structural Equation Models**

The classic SEM model includes many common linear models used in the behavioral sciences:

- Multiple regression
- ANOVA
- Path analysis
- Multivariate ANOVA and regression
- Factor analysis
- Canonical correlation
- Non-recursive simultaneous equations
- Seemingly unrelated regressions
- Dynamic panel data models

## What is SEM good for?

- Modeling complex causal mechanisms.
- Studying mediation (direct and indirect effects).
- Correcting for measurement error in predictor variables.
- Avoiding multicollinearity for predictors variables that are measuring the same thing.
- Analysis with instrumental variables.
- Modeling reciprocal relationships (2-way causation).
- Handling missing data (by maximum likelihood).
- Scale construction and development.
- Analyzing longitudinal data.
- Providing a very general modeling framework to handle all sorts of different problems in a unified way.

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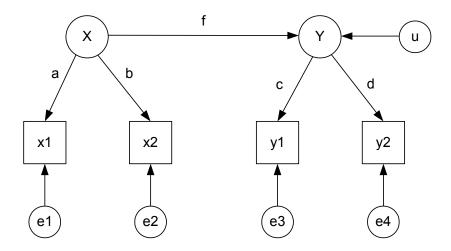
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# SEM

Convergence of psychometrics and econometrics

- Simultaneous equation models, possibly with reciprocal (nonrecursive) relationships
- Latent (unobserved) variables with multiple indicators.
- This course emphasizes models with latent variables. For example:

#### Preview: A Latent Variable SEM Model



X and Y are unobserved variables, x1, x2, y1, and y2 are observed indicators, e1-e4 and u are random errors. a, b, c, d, and f are correlation coefficients.

#### Latent Variable Model (cont.)

- If we know the six correlations among the observed variables, simple hand calculations can produce estimates of *a* through *f*. We can also test the fit of the model.
- Why is it desirable to estimate models like this?
  - Most variables are measured with at least some error.
  - In a regression model, measurement error in independent variables can produce severe bias in coefficient estimates.
  - We can correct this bias if we have multiple indicators for variables with measurement error.
  - Multiple indicators can also yield more powerful hypothesis tests.

## Cautions

- Although SEM's can be very useful, the methodology is often used badly and indiscriminately.
  - Often applied to data where it's inappropriate.
  - Can sometimes obscure rather than illuminate.
  - Easy to get sucked into overly complex modeling.

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#### Outline

- 1. Introduction to SEM
- 2. Linear regression with missing data
- 3. Path analysis of observed variables
- 4. Direct and indirect effects
- 5. Identification problem in nonrecursive models
- 6. Reliability: parallel and tau-equivalent measures
- 7. Multiple indicators of latent variables
- 8. Confirmatory factor analysis
- 9. Goodness of fit measures
- 10. Structural relations among latent variables
- 11. Alternative estimation methods.
- 12. Multiple group analysis
- 13. Models for ordinal and nominal data
- 14. Longitudinal Data Analysis

### **Software for SEMs**

LISREL – Karl Jöreskog and Dag Sörbom

EQS – Peter Bentler

PROC CALIS (SAS) – W. Hartmann, Yiu-Fai Yung

Amos – James Arbuckle

Mplus – Bengt Muthén

sem, gsem (Stata)

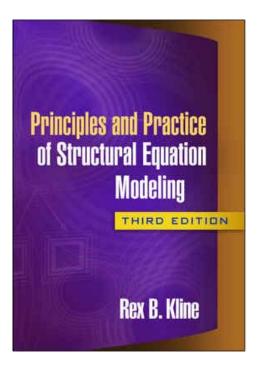
Packages for R:

**OpenMX** – Michael Neale

sem – John Fox

lavaan (R) - Yves Rosseel

## **Favorite Textbook**



### Linear Regression in SEM

The standard linear regression model is just a special case of SEM:

 $y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \varepsilon$ 

We make the usual assumptions about  $\epsilon$ :

- uncorrelated with the x's.
- mean of 0
- homoskedastic (variance is constant)
- normally distributed.

By default, all SEM programs do maximum likelihood (ML) estimation. Under these assumptions, ML is equivalent to ordinary least squares (OLS).

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Why do it in SEM? Because SEM can handle missing data by maximum likelihood—one of the best methods available.

## GSS2014 Example

Data from the 2014 General Social Survey (GSS). There were a total of 2538 respondents. Here are the variables that we will use, along with their ranges and the number of cases with data missing:

AGE	Age of respondent (18-89), 9 cases missing	
ATTEND	Frequency of attendance at religious services (0-8), 13 cases missing	
CHILDS	Number of children (0-8), 8 cases missing	
EDUC	Highest year of school completed (0-20), 1 case missing	
FEMALE	1=female, 0=male	
HEALTH	Condition of health (1 excellent – 4 poor), 828 cases missing; 824 of these were not asked the question	
INCOME	Total family income (in thousands of dollars), 224 cases missing	
MARRIED	1=married, 0=unmarried, 4 cases missing	
PAEDUC	Father's highest year school completed, father (0 – 20), 653 cases missing	
PARTYID	Political party identification (1 strong democrat – 6 strong republican); 88 cases miss	sing
POLVIEWS	Think of self as liberal or conservative (1 liberal – 7 conservative) 89 cases missing	
PROCHOICE	Scale of support for abortion rights $(1 - 6)$ , 1033 cases missing; 824 of these were no asked the question (dependent variable)	ot
WHITE	1=white race, 0= non-white	12

#### **Regression with Mplus**

DATA:

FILE = c:\data\gss2014.csv;<
VARIABLE:</pre>

Mplus only reads text files, without any variable names.

NAMES = age attend childs educ health income paeduc partyid polviews female married white prochoice; MISSING = .;

USEVARIABLES = age attend childs educ health income paeduc female married white prochoice;

MODEL:

prochoice ON age attend childs educ health income paeduc female married white;

*My convention*: All upper case words are Mplus key words; all lower case words are variable names, parameter names, or data set names that you choose. (Mplus is not case sensitive).

Mplus doesn't have a default missing data code, so we have to assign it with the MISSING option.

USEVARIABLES is necessary to limit the variables to those actually used in the model.

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#### **Mplus Output**

	Estimate	S.E.	Est./S.E.	Two-Tailed P-Value
PROCHOIC ON				
AGE	0.013	0.004	3.457	0.001
ATTEND	-0.292	0.021	-13.932	0.000
CHILDS	-0.087	0.042	-2.048	0.041
EDUC	0.132	0.023	5.682	0.000
HEALTH	-0.139	0.072	-1.926	0.054
INCOME	0.004	0.001	3.809	0.000
PAEDUC	0.035	0.016	2.183	0.029
FEMALE	-0.048	0.114	-0.422	0.673
MARRIED	-0.378	0.127	-2.983	0.003
WHITE	-0.496	0.145	-3.416	0.001
Intercepts				
PROCHOICE	2.665	0.420	6.337	0.000

1480 cases are lost because of missing data.

#### Linear Regression with Stata

use "c:\data\gss2014.dta"

sem prochoice <- age attend childs educ health income
 paeduc female married white</pre>

	Coef.	OIM Std. Err.	z	P> z	[95% Conf	. Interval]
Structural						
prochoice <-						
age	.0132813	.0038416	3.46	0.001	.0057518	.0208108
attend	2923748	.0209863	-13.93	0.000	3335072	2512424
childs	087023	.0424846	-2.05	0.041	1702913	0037547
educ	.132245	.0232747	5.68	0.000	.0866275	.1778626
health	1393584	.0723665	-1.93	0.054	2811941	.0024773
income	.0043811	.0011504	3.81	0.000	.0021264	.0066357
paeduc	.034699	.015891	2.18	0.029	.0035532	.0658448
female	0479459	.1135087	-0.42	0.673	270419	.1745271
married	3777956	.1266759	-2.98	0.003	6260758	1295153
white	4960648	.145236	-3.42	0.001	7807221	2114074
_cons	2.664199	.4204945	6.34	0.000	1.840045	3.488353

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#### Linear Regression with SAS

PROC CALIS DATA=my.gss2014;

PATH prochoice <- age attend childs educ health
 income paeduc female married white; RUN;</pre>

Like Mplus, SAS is not case sensitive, but I put SAS language in upper case. PATH is one of 7 "languages" in PROC CALIS for specifying SEMs.

PATH List							
Path			Parameter	Estimate	Standard Error	t Value	Pr >  t
prochoice	<===	age	_Parm01	0.01328	0.00384	3.4556	0.0005
prochoice	<===	attend	_Parm02	-0.29237	0.02100	-13.9251	<.0001
prochoice	<===	childs	_Parm03	-0.08702	0.04250	-2.0474	0.0406
prochoice	<===	educ	_Parm04	0.13225	0.02329	5.6792	<.0001
prochoice	<===	health	_Parm05	-0.13936	0.07240	-1.9248	0.0543
prochoice	<===	income	_Parm06	0.00438	0.00115	3.8066	0.0001
prochoice	<===	paeduc	_Parm07	0.03470	0.01590	2.1825	0.0291
prochoice	<===	female	_Parm08	-0.04795	0.11356	-0.4222	0.6729
prochoice	<===	married	_Parm09	-0.37780	0.12674	-2.9810	0.0029
prochoice	<===	white	_Parm10	-0.49606	0.14530	-3.4140	0.0006

#### Linear Regression with lavaan

For R, missing data must be coded as NA.  $\sim$  means "is regressed on". For this program to work, the lavaan package must be installed into R.

prochoice ~	Estimate	Std.Err	Z-value	P(> z )
age	0.013	0.004	3.457	0.001
attend	-0.292	0.021	-13.932	0.000
childs	-0.087	0.042	-2.048	0.041
educ	0.132	0.023	5.682	0.000
health	-0.139	0.072	-1.926	0.054
income	0.004	0.001	3.808	0.000
paeduc	0.035	0.016	2.184	0.029
female	-0.048	0.114	-0.422	0.673

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#### **FIML for Missing Data**

Full information maximum likelihood (FIML) is one of the best (and easiest) methods for dealing with missing data. It has several advantages over multiple imputation:

- Because multiple imputation introduces random variation into the imputation process, you get a different result every time you use it. FIML always produces the same result.
- Multiple imputation is a rather complex and "messy" method that requires a lot of attention to detail. With FIML, you just specify one option.
- Multiple imputation requires two separate models, an imputation model and an analysis model. If they're not compatible you may get incorrect results. With FIML, there's only one model, so no danger of incompatibility.
- FIML is fully efficient, in the statistical sense. Multiple imputation is close to fully efficient, but doesn't quite get there.

## **Further Reading**



Allison, Paul D. (2003) "Missing data techniques for structural equation models." *Journal of Abnormal Psychology* 112: 545-557.

Download at

http://www.statisticalhorizons.com/res ources/articles

#### Assumptions

Both FIML and MI assume that the data are missing at random (MAR): roughly, the probability that a variable has missing data does not depend on the value of that variable, once other variables are controlled.

This would be violated, for example, if people with higher incomes were less likely to report their incomes.

FIML (and some versions of multiple imputation) assumes that variables with missing data have a multivariate normal distribution.

#### FIML Theory 1

The first step in ML is to construct the likelihood function, which expresses the probability of the data as a function of the unknown parameters.

Suppose that we have *n* independent observations (*i* =1,..., *n*) on *k* variables  $(y_{i1}, y_{i2}, ..., y_{ik})$  and no missing data. The likelihood function is then

$$L(\boldsymbol{\theta}) = \prod_{i=1}^{n} f_i(y_{i1}, y_{i2}, \dots, y_{ik}; \boldsymbol{\theta})$$

where  $f_i(.)$  is the joint probability (or probability density) function for observation *i*, and  $\theta$  is a set of parameters to be estimated. To get the ML estimates, we find the values of  $\theta$  that make *L* as large as possible.

Now suppose that for a particular observation *i*, the first two variables,  $y_1$  and  $y_2$ , have missing data that satisfy the MAR assumption. The contribution to the likelihood function for that observation is just the probability of observing the remaining variables,  $y_{i3}$  through  $y_{ik}$ . How do we get that?

• If y<sub>1</sub> and y<sub>2</sub> are discrete, we sum the joint probability over all possible values of the two variables with missing data:

$$f_i^*(y_{i3},...,y_{ik};\theta) = \sum_{y_1} \sum_{y_2} f_i(y_{i1},...,y_{ik};\theta)$$

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#### FIML Theory 2

If the missing variables are continuous, we use integrals in place of summations:

$$f_i^*(y_{i3},\ldots,y_{ik};\theta) = \iint_{y_1,y_2} f_i(y_{i1},y_{i2},\ldots,y_{ik}) dy_2 dy_1$$

The overall likelihood is just the product of the likelihoods for all the observations. For example, if there are *m* observations with complete data and *n*-*m* observations with data missing on  $y_1$  and  $y_2$ , the likelihood function for the full data set becomes

$$L(\theta) = \prod_{i=1}^{m} f_i(y_{i1}, y_{i2}, \dots, y_{ik}; \theta) \prod_{i=m+1}^{n} f_i^*(y_{i3}, \dots, y_{ik}; \theta)$$

where observations are ordered such that the first *m* have no missing data and the last *n*-*m* have missing data. This likelihood can then be maximized to get ML estimates of  $\theta$ .

#### FIML Theory 3

In the case of linear models, we invoke the multivariate normal assumption. When no data are missing, the likelihood function is

$$L(\boldsymbol{\theta}) = \prod_{i} f(\mathbf{y}_{i} | \boldsymbol{\mu}(\boldsymbol{\theta}), \boldsymbol{\Sigma}(\boldsymbol{\theta}))$$

where  $\boldsymbol{y}_i$  is a vector of all the observed variables and the density function is given by

$$f(\mathbf{y}) = \frac{\exp[-\frac{1}{2}(\mathbf{y} - \boldsymbol{\mu})'\boldsymbol{\Sigma}^{-1}(\mathbf{y} - \boldsymbol{\mu})]}{(2\pi)^{k/2} |\boldsymbol{\Sigma}|^{1/2}}$$

When data are missing (at random), the likelihood becomes

$$L(\boldsymbol{\theta}) = \prod_{i} f(\mathbf{y}_{i} \mid \boldsymbol{\mu}_{i}(\boldsymbol{\theta}), \boldsymbol{\Sigma}_{i}(\boldsymbol{\theta}))$$

PROC CALIS DATA=my.gss2014 METHOD=FIML;

- If data are missing for individual *i*, then  $\mathbf{y}_i$  deletes the missing values,  $\boldsymbol{\mu}_i$  deletes the corresponding means, and  $\boldsymbol{\Sigma}_i$  deletes the corresponding rows and columns.
- This likelihood can be maximized by conventional methods, e.g., the Newton-Raphson algorithm or the EM algorithm.

income paeduc female married white; RUN; Path Parameter Estimate Standard t Value Pr > |t| Error Parm01 0.01330 0.00325 4.0915 prochoice <=== age <.0001 attend Parm02 -0.26510 0.01779 -14.8973 <.0001 prochoice <=== prochoice childs Parm03 -0.07401 0.03372 -2.1950 0.0282 <=== educ Parm04 0.13026 0.02000 6.5133 <.0001 prochoice <=== 0.06027 health Parm05 -0.03465 -0.5749 0.5654 prochoice <=== Parm06 0.00499 0.00106 4.7204 <.0001 prochoice <=== income 2.6651 0.0077 prochoice <=== paeduc Parm07 0.04205 0.01578 0.7534 female Parm08 0.03062 0.09745 0.3142 prochoice <=== married Parm09 -0.30837 0.10866 -2.8378 0.0045 prochoice <=== white Parm10 -0.38116 0.11743 -3.2457 0.0012 prochoice <===

#### **FIML in SAS**

PATH prochoice <- age attend childs educ health

#### **FIML** in Stata

use "c:\data\gss2014.dta"

sem prochoice <- age attend childs educ health income
 paeduc female married white, method(mlmv)</pre>

MLMV stands for maximum likelihood treatment of missing values.

		OIM				
ĺ	Coef.	Std. Err.	Z	P> z	[95% Conf	. Interval]
Structural						
prochoice <-						
age	.0133017	.003251	4.09	0.000	.0069298	.0196736
attend	2650952	.0177948	-14.90	0.000	2999724	2302181
childs	0740106	.0337186	-2.19	0.028	1400978	0079234
educ	.1302599	.0199992	6.51	0.000	.0910622	.1694577
health	0346473	.0602697	-0.57	0.565	1527737	.0834792
income	.0049948	.0010582	4.72	0.000	.0029208	.0070687
paeduc	.0420557	.0157793	2.67	0.008	.011129	.0729825
female	.030612	.0974469	0.31	0.753	1603803	.2216043
married	3083652	.1086642	-2.84	0.005	5213432	0953872
white	3811773	.1174348	-3.25	0.001	6113454	1510092
_cons	2.078671	.3449224	6.03	0.000	1.402635	2.754706
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#### FIML in lavaan

Number of observations Number of missing patterns 2538 33

Regressions:

-	Estimate	Std. Err	Z-val ue	P(> z )
prochoi ce ~				
age	0.013	0.003	4.093	0.000
attend	-0. 265	0. 018	-14.899	0.000
chi I ds	-0.074	0.034	-2.196	0. 028
educ	0. 130	0. 020	6. 517	0.000
heal th	-0.035	0.060	-0.575	0. 565
income	0.005	0.001	4. 721	0.000
paeduc	0.042	0. 016	2.669	0.008
female	0. 031	0.097	0.314	0.753
marri ed	-0.308	0. 109	-2.838	0.005
whi te	-0. 381	0. 117	-3.248	0. 001

#### **FIML in Mplus**

```
DATA: FILE = c:\data\gss2014.csv;
VARIABLE:
    NAMES = age attend childs educ health income paeduc partyid
    polviews female married white prochoice; MISSING = .;
    USEVARIABLES = age attend childs educ health income paeduc
    female married white prochoice;
MODEL:
    prochoice ON age attend childs educ health income paeduc
       female married white;
    age attend childs educ health income paeduc
       female married white;
```

Mplus does FIML by default, but only for dependent variables. To make it work for independent variables, we must name them on a separate statement. The names refer to their variances, which tells Mplus to treat them as if they were dependent.

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### Mplus "Problem"

Mplus gives the same results as SAS and Stata. But it also reports the following:

THE MODEL ESTIMATION TERMINATED NORMALLY

THE STANDARD ERRORS OF THE MODEL PARAMETER ESTIMATES MAY NOT BE TRUSTWORTHY FOR SOME PARAMETERS DUE TO A NON-POSITIVE DEFINITE FIRST-ORDER DERIVATIVE PRODUCT MATRIX. THIS MAY BE DUE TO THE STARTING VALUES BUT MAY ALSO BE AN INDICATION OF MODEL NONIDENTIFICATION. THE CONDITION NUMBER IS -0.957D-19. PROBLEM INVOLVING THE FOLLOWING PARAMETER:

Parameter 77, WHITE

This is not a real problem. It happens whenever Mplus tries to estimate a variance for a dummy variable. For a dummy variable, the variance is a function of the mean. Whenever one parameter is a function of another, Mplus flags it as a possible indication of non-identification.

## FIML with Auxiliary Variables

FIML can be improved by the inclusion of auxiliary variables variables that are correlated with variables that have missing data, but are not themselves in the model.

- To include auxiliary variables, allow them to be freely correlated with all the variables in the regression model.
- An easy way to do that is to specify additional regression equations in which the auxiliary variables are dependent variables. But we must also allow the auxiliary variables to be correlated with each other.
- SEM packages vary greatly in how auxiliary variables may be included.
- For the GSS2014 data, PARTYID and POLVIEWS can be used as auxiliary variables.

#### **Auxiliary Variables in Mplus**

```
DATA: FILE = c:\data\gss2014.csv;
VARIABLE:
  NAMES = age attend childs educ health income paeduc partyid
    polviews female married white prochoice; MISSING = .;
  AUXILIARY = (M) polviews partyid;
MODEL:
    prochoice ON age attend childs educ health income paeduc
       female married white;
    age attend childs educ health income paeduc
       female married white;
```

Mplus has a special syntax for auxiliary variables.

We no longer need the USEVARIABLES option because all the variables are being used.

Results differ only slightly from model without auxiliary variables. Standard errors are slightly smaller.

### **Auxiliary Variables in SAS**

```
PROC CALIS DATA=my.gss2014 METHOD=FIML;
PATH prochoice <- age attend childs educ health
    income paeduc female married white,
    partyid polviews <- prochoice age attend childs educ
        health income paeduc female married white,
    partyid <-> polviews;
RUN;
```

The second "path" specifies two regressions. The sole function of these regressions is to allow the auxiliary variables to be correlated with all the others.

The third path with the <-> operator specifies the partial correlation between these the auxiliary variables.

#### Auxiliary Variables in Stata

```
use "c:\data\gss2014.dta"
sem (prochoice<-age attend childs educ health income
    paeduc female married white)
  (partyid polviews <- prochoice age attend childs
  educ health income paeduc female married white),
    cov(e.partyid*e.polviews) method(mlmv)</pre>
```

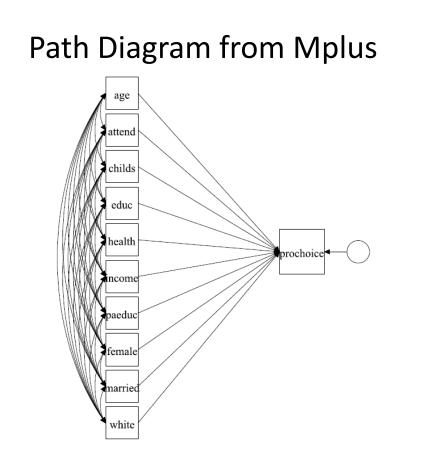
The second "path" specifies two regressions. The sole function of these regressions is to allow the auxiliary variables to be correlated with all the others.

The **cov** option specifies the partial correlation between these the auxiliary variables.

## Auxiliary Variables in lavaan

The second equation specifies two regressions. The sole function of these regressions is to allow the auxiliary variables to be correlated with all the others.

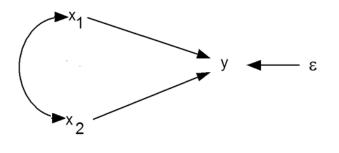
The third path with the ~~ operator specifies the partial correlation between these the auxiliary variables.

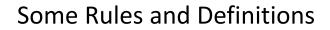


## Path Analysis of Observed Variables

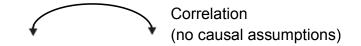
In the SEM literature, it's common to represent a linear model by a path diagram.

- A diagrammatic method for representing a system of linear equations. There are precise rules so that you can write down equations from looking at the diagram.
- Invented by the geneticist Sewall Wright in 1934.
- Single equation:  $y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \epsilon$





Direct causal effect



Why the curved double-headed arrow in the diagram? Because omitting it implies no correlation between  $x_1$  and  $x_2$ .

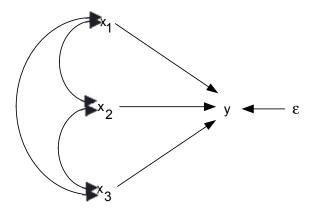
<u>Endogenous variables:</u> Variables caused by other variables in the system. These variables have straight arrows leading into them.

<u>Exogenous variables:</u> Variables not caused by others in the system. No straight arrows leading into them.

Not the same as dependent and independent because a variable that is dependent in one equation and independent in another equation is still endogenous.

Curved double-headed arrows can only link exogenous variables.

#### **Three Predictor Variables**



The fact that there are no curved arrows between  $\varepsilon$  and the x's implies that  $\rho_{1\varepsilon} = 0$ ,  $\rho_{2\varepsilon} = 0$ , and  $\rho_{3\varepsilon} = 0$ . We make this assumption in the usual linear regression model.

## **Two-Equation System**

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \varepsilon_1$$
  

$$x_2 = \alpha_0 + \alpha_1 x_1 + \varepsilon_2$$
  
The diagram is now  

$$x_1 \xrightarrow{\beta_1} y \leftarrow \varepsilon_1$$
  

$$x_2 \leftarrow \varepsilon_2$$

Note: The diagram goes further than the equations by asserting that

$$\rho_{\epsilon_1\epsilon_2} = 0, \ \rho_{\epsilon_1x_1} = 0, \ \rho_{\epsilon_1x_2} = 0, \ \rho_{x_1\epsilon_2} = 0$$

### Why combine the two equations?

Answer: to get further insight into the causal process.

To make this more concrete, let's suppose that

y = income

- x<sub>1</sub> = father's income
- x<sub>2</sub> = years of schooling
- What happens when you increase  $x_1$  by one unit? Then y changes by  $\beta_1$  units, holding  $x_2$  constant.
- This can be misleading, however, because a one-unit increase in  $x_1$  *also* produces a change of  $\alpha_1$  units in  $x_2$ , which in turn produces a change in y.

Thus x<sub>1</sub> has both a *direct* and an *indirect* effect on y. You wouldn't notice this with a single equation.

Schooling *mediates* part of the effect of father's income on income.

#### **Calculation of Indirect Effect**

Substitute one equation into the other.

 $y = \beta_0 + \beta_1 x_1 + \beta_2 (\alpha_0 + \alpha_1 x_1 + \varepsilon_2) + \varepsilon_1$ 

 $= (\beta_0 + \alpha_0 \beta_2) + (\beta_1 + \alpha_1 \beta_2) x_1 + (\varepsilon_1 + \beta_2 \varepsilon_2)$ 

The direct effect of  $x_1$  is  $\beta_1$ .

The indirect effect of x<sub>1</sub> is  $\alpha_1\beta_2$ .

The total effect of  $x_1$  is  $\beta_1 + \alpha_1\beta_2$ 

#### For recursive systems, indirect effects may be calculated by taking the product of coefficients along a particular path.